BYOUNIQUE

Strategic Plan 2018-2021

vision

All children have the right to develop their personal, unique skills so they can have a good future and contribute in a positive way to the society they live in

our dream

All children grow up in loving environments that nurture their development

mission

Establish accessible, lawful and childfriendly child justice systems that focus on prevention and rehabilitation and always put the best interest of the child at the centre of their actions.

strategic priorities 2018 - 2021

Prevention

Youth and communities are empowered to flourish:

- Extend our psycho-social activities to child victims
- Reach remote areas via satellite youth development centres that offer coherent programs in Life Skills, parenting, vocational and entrepreneurship training and community mediation
- Empower youth as local development Changemakers

Rehabilitation

Child Justice institutions thrive the positive reintegration of young offenders:

- Consolidate our work in access to justice
- Maximize the role of partners at police, court, prison, CBO's
- Assist to streamline policies and procedures
- Increase diversion programs
- Optimize our vocational and entrepreneurship programs

Awareness

Children, youth, families and communities have knowledge on child rights, where to report abuse and where to access support:

- Make information on child (justice) rights and service providers broadly accessible
- Train (graduated) youth as peer educators and as vibrant outreach organizers
- Advocate for necessary change in laws and practices

Organization

Byounique Trust is known as the African Child Rights and youth empowerment expert

- Continuously strengthen our program model and teams
- Extend into Central Malawi, train implementing partners in the North
- Establish Byounique Trust in 2 new African countries
- Guarantee financial security via a diverse donor network and income-generation